

2024 Expo Information/Timeline:

Track Focuses:

Track A: Billing & Coding Focus.

Track B: Administrative Focus.

Track C: New Billers/Coders/Administration Focus.

Timeline & Session/Track Information:

7:45am to 8:00am: Opening Remarks by Connie Demeulenaere, MMBA President

8:00am to 9:30am: Keynote by Dr. Andrea Mata “Audaciously Imperfect”

9:30am to 9:45am: Break

9:45am to 10:45am: Session #1, (SELECT ONE TRACK TO ATTEND)		
(Track A)	Shannon DeConda	“Recognize the Pivotal Role of Educating Physicians in Safeguarding Revenue Integrity”
(Track B)	Lori-Ann Rickard	“The Pitfalls of the EMR”
(Track C)	Dr. Andrea Mata	“From Surviving to Thriving in 12 Weeks”

10:45am to 11am: Break

11:00am to 12:00pm: Session #2, (SELECT ONE TRACK TO ATTEND)		
(Track A)	Lori-Ann Rickard	“Surprise Billing – Don’t Get Caught Off-Guard!”
(Track B)	Sue Butler	“Fraud & Abuse- How to Detect & Prevent”
(Track C)	Greg Peters	“The Confetti Connection: Build a Professional Network that Pops!”

12:00pm to 12:45pm: Lunch & Vendor Time

12:45pm to 2:15pm: Session #3, (SELECT ONE TRACK TO ATTEND)		
(Track A)	Shannon DeConda	“Unlocking Revenue Potential: Mastering Chronic Care Management, Principal Care Management, and G2211 Coding”
(Track B)	Dan Loch (EZClaim)	“Establishing AI in Medical Billing: A Crawl, Walk, Run Approach”
(Track C)	Sherry Sanford	“Dispelling the Myths of Medical Billing”

2:15pm to 2:30pm: Break

2:30pm to 3:30pm: Session #4, (SELECT ONE TRACK TO ATTEND)		
(Track A)	Mary Mallory	“The Importance of Correct Diagnosis Coding”
(Track B)	Marion Salwin	“Telehealth Changes in Today’s World”
(Track C)	Sue Butler	“Overview - A Beginners Guide to Billing for Motor Vehicle Accidents (MVA)”

3:30pm – Giveaways & Closing Remarks